



La Réunion

LAND FOR BUSINESS  
AND INVESTMENT



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# I. EUROPE AT THE HEART OF THE INDIAN OCEAN

LA RÉUNION REPRESENTS A SUPPORT FOR THE DEVELOPMENT OF INDO-PACIFIC ACTIVITIES.

## ITS STRENGTHS:

- A €uro zone
- The legislative framework
- The french political and administrative organisation
- The National and European mechanisms to support the economy
- Infrastructures & services with European Standards
- A ressourceful environment 1 of the world's 34 biodiversity hotspots
- A dynamic population 3rd youngest department in France





## II. HIGH-QUALITY INFRASTRUCTURE AND CONNECTIONS

### GRAND MARITIME PORT



- 5,13 MT goods
- Ferry terminal, commercial port, naval base, marina and fishing port
- Major strategic hub for the Indian Ocean (CMA CGM)



### REUNION ROLAND GARROS AIRPORT

- 2,638 millions PAX
- Destinations: France / Europe / Madagascar / Mauritius / South Africa / India / Asia

### ROAD NETWORK



- 367 km national roads
- 720 km departmental roads
- 4 386 km municipal roads
- Unique engineering structures
  - “ Route des Tamarins ”
  - “ Nouvelle Route du Littoral ”

### DIGITAL CONNECTIONS



- Submarine cables : SAFE / LION II / METISS
- FTTH 94%: 2<sup>nd</sup> region with the most fibre



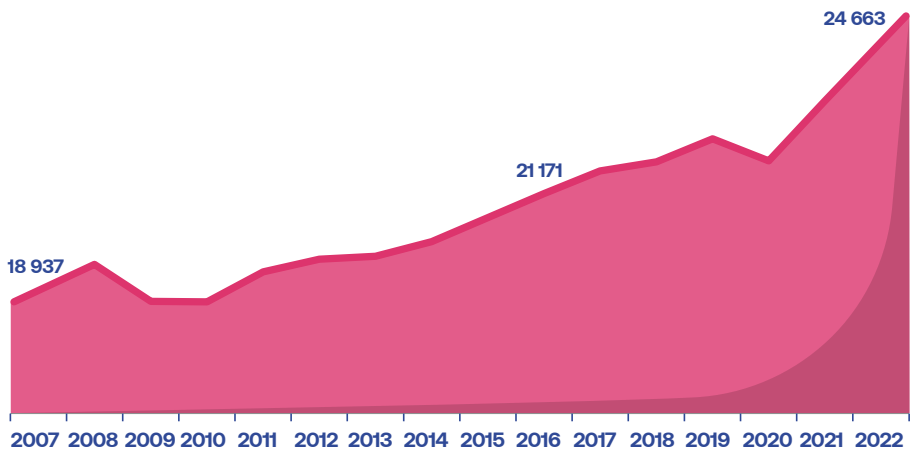


# III. A WEALTH-CREATING REGION WITH THE HIGHEST GDP IN INDIAN OCEAN



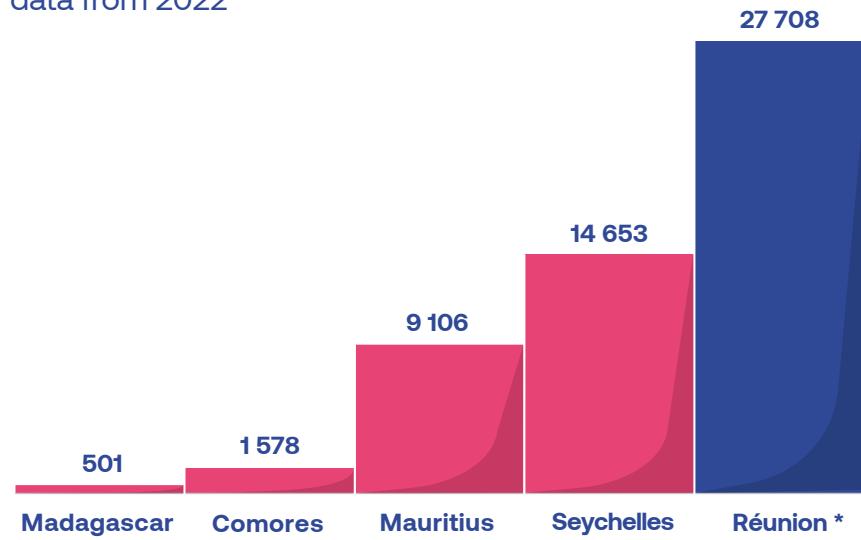
## GDP PER INHABITANT

data from 2022



## GDP PER INHABITANT - \$US CURRENT PRICES

data from 2022



## IV. A REGION OF EXCELLENCE IN RESEARCH AND DEVELOPMENT

### ENGAGED REGIONAL POLICIES

- Smart Specialisation Strategy for Social and Sustainable development (S5)
- Regional plan for higher education (SEFORRE)

### SUPPORT THROUGH PUBLIC FUNDING ...

- Fonds Région Réunion
- BPI France (Public Investment Bank)
- ADEME
- FEDER/FSE, Interreg
- Horizon Europe, Digital Europe, Creative Europe
- CIFRE CIR (The Research Tax Credit)
- JEI (Young Innovative Company Tax Status)

## UNIVERSITY, MAJOR SCHOOLS, RESEACH

- 25 000 students
- **Laboratories:**  
Physics, materials
- **Research Centers:**  
Centre de coopération internationale en recherche agronomique pour le développement (CIRAD), Institut de Recherche pour le Développement (IRD), Centre National de la Recherche Scientifique (CNRS)

## ... & EFFICIENT ECOSYSTEM

- Research Regional Incubator
- Competitive cluster Qualitropic
- Technic Centers (Tropical building, blue economy agrofood industry)
- CYROI (Cyclotron, CB-Tech)
- Blue Institut
- Technopole
- Temergie (renewable energy)
- Digital Réunion
- Cybersecurity Ressource Center
- Regional Innovation Agency (ARI)





# V. ATTRACTIVE INVESTMENT CONDITIONS: GRANTS, FUNDING, SUPPORT

## LA NOUVELLE ECONOMIE



### PRIOR SECTORS

- Digital (cyber, AI)
- Agri Food industry
- Tropical Building
- Renewable Energy
- Blue Economy
- Tourism



### EMERGING SECTORS

- Aeronautics/aircrafts
- Cultural and creative industries
- Personal care



### TAX INCENTIVES

- Tax exemption for productive investment
- Tax credits
- Overseas territories property tax relief
- Exemption from social security costs
- Exemption from dock dues
- Free Zones for New business (ZFANG)



### FINANCIAL ACTORS

- **Banks:**  
BNP Paribas Réunion, BFCOI, Banque Postale, BRED BP, Caisse Régionale de Crédit Agricole Mutuel de La Réunion, CEPAC,...
- **Specialized institutions:**  
Banque Publique d'Investissement, Agence Française de Développement, Caisse des Dépôts et des Consignations...
- **Investment Funds:**  
Small Capital, Elevation Capital Partners, Apicap

## VI. SUPPORT FOR GROWTH-GENERATING PROJECTS

### FINANCIAL ENGINEERING

Nexa's role is to act as a 'gateway' for all project initiators and companies wishing to expand in order to support the region's economic development.

The agency offers financial support to help businesses develop and grow through:

- **Economic and financial diagnosis**  
to draw up a general overview of the economic and financial situation of the company/project;
- **Consultancy services**  
business model, appropriate funds according to needs, business development strategy,...
- **Fund-raising support for mature projects**  
identifying suitable funds, drafting the business plan: pitch deck and financial forecast, support during discussions/negotiations with investors





**STRATEGY &  
BUSINESS  
INTELLIGENCE**

**SUPPORT FOR  
GROWTH-GENERATING  
PROJECTS**

**INTERNATIONALISATION**



**ECOLOGICAL TRANSITION**



VISIT US AT  
[www.nexa.re](http://www.nexa.re)



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